

Brand Guidelines

Brand Introduction

At 24/7 Desing, we embark on a journey fueled by curiosity, courage, and a thirst for artistic exploration.

Vision

Our vision is to inspire others to break free from convention and embrace the power of authentic expression.

Contact Information

24/7 Design
Email 247design@gmail.com
Phone 07000000

Logo Usage

Through its unconventional shape and color scheme, our logo reflects the individuality of our brand. The use of grey and black provides a stark, urban backdrop. Contrastingly, the inclusion of bright pink injects a vibrant burst of energy.



Icon



Wordmark

24/7 DESIGN

Typeface & Typography

Space Grotesk

Embrace the bold and modern aesthetic of Space Grotesk, designed for clarity and impact making.

Aa

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

abcdefghijklmnop
qrstuvwxyz
1234567890!@*^

Embrace the bold and modern aesthetic of Space Grotesk, designed for clarity and impact making.

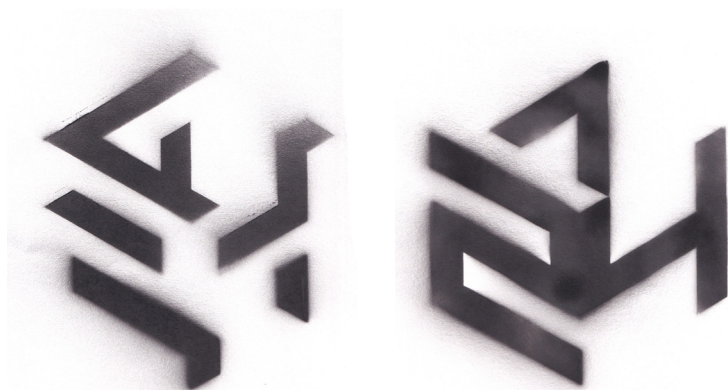
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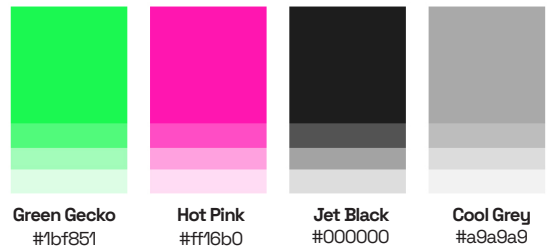
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1234567890!@*^

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Imagery & Patterns



Colour Palettes



Green Gecko
#1bf851

Hot Pink
#ff16b0

Jet Black
#000000

Cool Grey
#a9a9a9



Colour Usage

Our color palette embodies the vibrancy and boldness of contemporary design, featuring a striking combination of bright colours complemented by timeless black, greys, and white.

Green and Pink are the attention-grabbing hues, used for focal points, call-to-action elements, and brand highlights.

Usage Examples

